# \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Name

Audience Profile

Assume that you will be giving a presentation to your principal and teachers at a faculty meeting. The purpose of the presentation is to persuade the faculty to offer a first aid training program for students. The course will be free to students, so the school will have to pay the instructor and any other costs related to the course. The course will be offered after school one afternoon each week for 12 weeks.

Answer the questions below to create a profile of the audience.

1. How many people will be in the audience? (Assume that your principal and all of the teachers in your school will be included.)
2. What is the age range of the audience members?
3. Are the members of the audience likely to know much about first aid training programs?
4. Will the audience want to attend a first aid training course? If not, why?
5. Are the members of the audience listening to you by choice, or are they required to attend your talk?